



THE JEANS CUT/BELL-BOTTOM

Nothing screams '70s like bell-bottoms or, as they are also called, flares. From kids to adults, practically everyone, especially in the US and Europe, wore this style of pants. Made from denim or satin polyester, they usually had a high waist cut, were straight to the knees and then flared out from the knee to the ankle. It only contributed to the growing trend of the bell-bottom that singers such as James Brown and Pat Boone and entertainers such as Sonny and Cher wore them during their public appearances. Swedish pop band Abba was also known for their glamorous costumes that often featured bell-bottoms. They were also a signature piece of the hippie culture. Think of Jimi Hendrix in his denim flares and the wide-leg looks of rock legends Janis Joplin and Stevie Nicks. At present flared jeans are making a comeback. Brands such as Citizens of Humanity and Frame Denim have recently reintroduced them into their collections. *[Photo: Citizens of Humanity]*